



# SPONSORING

# Minalogic Business Meetings

# 2023 (9th edition)

# ■■■ MINALOGIC BUSINESS MEETINGS

**MINALOGIC Business Meetings is a unique, international B2B event in the Region. This event, focused on digital technologies, brings together key buyers from international corporations from all over the world.**

The event is focused on B2B meetings between these key buyers and technology & service providers with the objective of creating opportunities for business and for partnerships. Each participant can have up to 16 meetings in one day!

A series of short conferences around the theme of « human resources » will also take place alongside these meetings.

The MBM brings together key buyers and technology & service providers from France and from abroad (USA, Germany, Italy, UK, Korea etc.)  
The MBM focuses on digital technologies and their end markets (defence, healthcare, energy, consumer, industry 4.0 etc.).



This event is supported by the Région Auvergne-Rhône-Alpes.



SPONSORING PACKAGES	SILVER	GOLD	PLATINIUM
<b>Pricing</b>	<b>1 000 € HT</b>	<b>2 500 € HT</b>	<b>5 000 € HT</b>
<b>Your logo on all communication material online and physical (program, emailings, website etc.)</b>	X	X	X
<b>Distribution of your communication materials to all participants</b>	X	X	X
<b>Roll-up poster at the event</b>	X	X	X
<b>B2B meetings agenda</b>	X	X	X
<b>Sponsor stand at the event</b>		X	X
<b>Presentation of your company during the opening speeches</b>			X
<b>Your logo on lanyards to be worn by participants at the event</b>			X
<b>Maximum number of sponsors</b>	5	3	1

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They participated in the 2022  
Minalogic Business Meetings

				
				
				
				



### 2022 edition key figures

- 1 139 B2B meetings
- 164 technology providers
- 219 key buyers
- 15 countries



### 2023 – 9th edition

March 30th 2023– Hybrid event  
Lyon (Groupama stadium) / Online



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**For more information, contact us...**

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**#WeAreMinalogic**

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